

Winter/ Spring 2015 1/2 Price Screen Upgrade Incentive

Lifestyle Screens is pleased to be rolling out the **1/2 Price Screen Upgrade Incentive** for all dealers displaying the Lifestyle Screen at shows, county fairs, home-a-ramas and other organized events. The incentive is designed to be used by the dealer as a show special / discount promotion during that event. Dealers are encouraged to match the offer hereby making the upgrade free to the consumer during the event.

Use this incentive to drive and close sales immediately at your show / event. The consumer needs to know that this offer is for a **limited time only and time is of the essence**. Taking a deposit has been the best way to secure the sale at the point of consumer interaction at the event

Participation parameters are as follows:

1. You **must** offer the upgraded screen as a 1/2 price upgrade during the show / event. Offer **must** be prominently displayed at the show. Dealer must furnish photo of promotional advertisement and display.
2. The show or event **must** be listed on the Lifestyle Screen website. Email listing to: **Brian@AdvancedScreenworks.com** with **"Show Date"** as your subject line
3. A fully functional Lifestyle display or the Lifestyle miniature display must be used at show / event.
4. The incentive applies **only** to new Lifestyle units ordered.
5. All orders **must** be placed within three (3) business days of show's closing date. **NO EXCEPTIONS!**
6. This offer may not be combined with any other Lifestyle Screen manufacturer's offer.
7. This offer begins January 1, 2015 and ends April 30, 2015.
8. Limit of **15**, 1/2 price screen upgrades per dealer, per show / event.
9. All other sales terms and conditions apply.
10. Dealer **must sign and return** this form to Advanced Screenworks verifying that they understand the parameters of this incentive. By email: **Brian@AdvancedScreenworks.com**, fax: **678-288-7924**.

I, _____, of _____, fully understand the terms and conditions of the **Winter/Spring 2015 1/2 Price Screen Upgrade Incentive**.

Signature: _____ Date: _____

Event Name: _____ Event Dates: _____

Event Location: _____